



## Elderflower Balm

We created our **Elderflower Balm** by choosing ingredients that each serve a clear, supportive purpose for dry, delicate skin. Rather than relying on a long or complicated formula, we focused on time-honored botanicals and skin-compatible materials that work together to moisturize, protect, and comfort areas that need extra care—like lips, nails, cuticles, elbows, and other dry or sensitive-feeling spots.

We chose **elderflower-infused grapeseed oil** as the foundation because it delivers nourishment without heaviness. Grapeseed oil is naturally lightweight and fast-absorbing, helping skin feel softened and conditioned rather than coated. Infusing it with elderflowers adds a gentle botanical element traditionally valued in skincare for supporting the appearance of calm, well-balanced skin—making it especially well-suited for frequent, everyday use.

To provide lasting moisture and visible comfort, we incorporated **shea butter**, selected for its rich texture and ability to help improve the feel of rough or dry patches. **Beeswax** was included to create a breathable, protective layer on the skin's surface, helping seal in moisture and shield skin from environmental dryness without blocking the skin. Together, these ingredients give the balm its smooth texture that melts on contact and stays in place where skin needs it most.

To ensure the balm remains fresh, stable, and safe to use, we included **GeoGuard ECT**, an eco-certified preservative chosen to support product integrity while aligning with our commitment to responsible, clean formulation standards. The result is a versatile, dependable balm designed to support skin wherever dryness shows up—at home or on the go.

### Ingredients

Elderflower-Infused Grapeseed Oil, Shea Butter, Beeswax, GeoGuard ECT (Eco-Certified Preservative)

### Common Customer Questions

#### Q-What is this balm best used for?

Our Elderflower Balm is designed for targeted dry areas such as lips, nails, cuticles, elbows, hands, and other spots that feel dry or uncomfortable. It provides rich moisture while helping protect the skin from ongoing moisture loss.

#### Q- Why did you choose these specific ingredients?

Each ingredient was selected for a specific role in supporting healthy-looking skin. Elderflower-infused grapeseed oil helps soften and condition without heaviness, shea butter provides deep moisture for dry areas, and beeswax creates a breathable protective barrier. GeoGuard ECT is included to maintain freshness and product integrity while meeting clean formulation standards.

## **Q- Is this balm greasy or heavy on the skin?**

No. Although the balm is rich, it melts on contact and absorbs smoothly into the skin. A small amount goes a long way, leaving skin feeling soft, protected, and comfortable—not greasy.

### *References-*

[Andersson, Ann-Charlotte, and Jari Alander. "Shea butter extract for bioactive skin care." \*Cosmet. Toilet\* 130 \(2015\): 18-25.](#)

[Floares, Doris, et al. "Antimicrobial and antioxidant properties of Sambucus nigra L.\(elderflower\) oil: a molecular docking and biochemical study." \*Agronomy\* 15.2 \(2025\): 310.](#)

[Kurek-Górecka, Anna, et al. "Bee products in dermatology and skin care." \*Molecules\* 25.3 \(2020\): 556.](#)