



Elderflower Facial Cleanser

Cleansing should be the most supportive step in your skincare routine—not the harshest. Our **Elderflower Facial Cleanser** was created to gently cleanse while respecting the skin's natural balance. We chose a **vegetable-based Castile soap** as the foundation because it cleans effectively without relying on synthetic detergents or heavy foaming agents, allowing skin to feel clean without that tight, over-cleansed sensation.

Raw honey and elderflowers bring time-honored botanical care into this daily ritual. Honey was selected for its naturally humectant properties, helping skin feel soft and comfortable after cleansing, while elderflowers have long been valued in skincare for their gentle, calming nature. Together, they support a cleansing experience that feels nurturing rather than stripping—especially important for skin used daily, morning and night.

To further support comfort and hydration, we added **aloe leaf juice and hyaluronic acid**, chosen for their ability to help the skin retain moisture and feel supple after rinsing. **Grapeseed oil** was included for its lightweight feel, offering subtle nourishment without heaviness or residue. A small amount of **lemon juice** enhances the sensory freshness of the formula, while **GeoGuard ECT**, an Eco-certified preservative, was carefully selected to ensure product safety and freshness. The result is a cleanser designed for everyday use—clean, calming, and balanced.

Ingredients

Natural, Vegetable-based Castile Soap, Raw Honey, Elderflower Infused Grape Seed Oil, Lemon Juice, Aloe Leaf Juice, Hyaluronic Acid, GeoGuard ECT (an Eco-certified preservative)

Common Customer Questions

Q: Will this cleanser dry out my skin?

A: No — this gentle, low-foaming formula cleanses without stripping, helping skin feel soft and comfortable after use.

Q: Is this cleanser good for sensitive skin?

A: Yes. It's made with gentle, supportive ingredients and avoids harsh detergents, making it a popular choice for daily cleansing.

Q: Can I use this cleanser morning and night?

A: Yes, it's formulated for everyday use, both AM and PM

References-

Burlando, Bruno, and Laura Cornara. "Honey in dermatology and skin care: a review." *Journal of cosmetic dermatology* 12.4 (2013): 306-313.

Ekakitie, Efe. "Aloe barbadensis leaf juice in skincare for acne:: Unraveling its antimicrobial qualities." *Journal of Knowledge Learning and Science Technology* ISSN: 2959-6386 (online) 3.4 (2024): 125-132.

Leong, Ee Jie, et al. "Cosmetological applications of *Citrus limon*: a mini-review." *Indian Journal of Natural Products and Resources* (IJNPR)[Formerly *Natural Product Radiance* (NPR)] 15.2 (2024): 286-293

Sudha, Prasad N., and Maximas H. Rose. "Beneficial effects of hyaluronic acid." *Advances in food and nutrition research* 72 (2014): 137-176.