



## Elderflower Face Toner

Our **Elderflower Face Toner** was created as a quiet but essential step in a well-balanced skincare ritual. This lightweight, water-based formula gently refreshes the skin after cleansing, helping remove lingering residue while restoring a soft, comfortable feel. Designed for daily use, it preps the skin to better receive serums and creams, without heaviness, fragrance overload, or unnecessary additives.

At the heart of this toner is **elderflower extract**, a botanical long valued in traditional skincare for its naturally soothing and skin-softening properties. Elderflower is known for helping skin feel calm, refreshed, and balanced, making it especially well suited for sensitive, reactive, or environmentally stressed skin. Its gentle nature supports a smoother, more even-feeling complexion without irritation.

The formula is anchored in **pure water**, which delivers lightweight hydration and allows the skin to feel clean, fresh, and receptive to the rest of your routine. To ensure product safety and stability, we use **GeoGuard ECT**, an eco-certified preservative approved for natural and clean skincare formulations. The result is a thoughtfully crafted toner that fits seamlessly into everyday rituals, simple, dependable, and rooted in botanical tradition.

### Ingredients

**Water** – Serves as the lightweight base of the toner, helping refresh the skin and support a clean, comfortable feel without heaviness.

**Elderflower Extract** – Chosen for its naturally soothing and skin-softening qualities, helping skin feel calm, balanced, and refreshed after cleansing.

**GeoGuard ECT** – An eco-certified preservative used to maintain product safety and stability in this water-based formula.

### Q&A

**Q: Why did you choose such a simple ingredient list for this toner?**

**A:** We intentionally kept this formula minimal to support the skin without overwhelming it. A simple ingredient list allows each component to serve a clear purpose—refreshing the skin, supporting comfort, and preparing it for the rest of your routine—without unnecessary additives, fragrance, or heaviness.

**Q: What makes elderflower extract beneficial in a face toner?**

**A:** Elderflower has a long history of use in traditional skincare and is valued for its naturally soothing and skin-softening qualities. In a toner, elderflower helps the skin feel calm, refreshed, and balanced after cleansing, making it especially well suited for sensitive or easily stressed skin.

**Q: Why is GeoGuard ECT included in the formula?**

**A:** Because this toner is water-based, a preservative is essential for product safety and stability. We chose GeoGuard ECT because it is eco-certified and approved for use in natural skincare formulations, allowing us to protect the integrity of the product while staying aligned with clean, thoughtful formulation standards.

*References*

[Ibišević, Merima, et al. "Evaluation of the effectiveness of niacinamide-based cosmetic preparations in reducing facial skin sebum levels." \*Technologica Acta-Scientific/professional journal of chemistry and technology\* 17.2 \(2024\): 59-64.](#)

[Koval, Maryna, et al. "From Elderflower to Bioactive Extracts: Phytochemical Characterization and Anti-Inflammatory Activity." \*Molecules\* 31.3 \(2026\): 561.](#)

**Disclaimer:** External (outbound) links to other websites or educational material (e.g., PDF's, research sources, etc) that are not explicitly created by Elderberry Family Farms are followed at your own risk. Under no circumstances is Elderberry Family Farms responsible for the claims of third-party websites or educational providers.